

style apothecary



All dermatologists would agree that the number one reason for crow's feet around the eyes is: sun exposure and the only true way of preventing lines and wrinkles is: daily broad spectrum UVA/UVB sun protection. The problem is: sun screens are not made for the eye area, most are harsh and irritating.

Our SPF 30 Defense Eye Cream is the only broad spectrum UVA/UVB SPF 30 eye cream on the skin care market today that you can take up to the eye lashes, cover your upper eye lids with no tearing and no irritation. Our SPF 30 Defense Eye Cream serves three functions: it is an advanced peptide based eye cream with two patented peptide ingredients, to work on the appearance of already existing lines around the eyes. It conceals: it is tinted by our unique and proprietary self adjusting color to conceal and immediately diminish dark circles, uneven skin tone and imperfections under the eyes. Our unique self adjusting color is based on Melanin, the inherent color pigment of the skin so it matches nearly any skin tone. Third: it gives you an SPF 30 UVA/UVB protection to prevent future signs of aging if you wear it on a daily basis. If you are lucky enough not to have crows feet yet, start immediately so as to prevent, if you have them already, it may prevent them from getting worse.

.5 oz. \$27.00 Available @ Dr. Denese

Makeup Addict believes **Dr. Denese - New York ~ SPF 30 Defense Eye Cream** is one of the best products on the market. . . no exaggeration!! First this is an incredible eye cream -- it works on hydrating the eye area with the most potent ingredients available - but is so gentle on the eyes that it is almost unbelievable. Next the tint to the cream adjusts to your specifics in concealing any blemishes or dark circles. Then it protects your delicate eye area from the sun. **Dr. Denese - New York ~ SPF 30 Defense Eye Cream** is one of the hardest working products out there and most importantly --- it works in those three specific areas and works well. It is so easy to apply - it just smooths on. It is absorbed pretty quickly - leaving only the tint to be seen and the tint does match your needs. So as this cream is protecting you from the sun with SPF 30 - it is puffing your skin out with moisturizer which diminishes the appearance of lines - and it is helping to conceal the remaining traces of lines along with any dark circles. I am betting you will use this even if you are not heading out into the sun. It is just a wonderful treat for your eye area while it is working away!!! Also of note, you do not need a lot to get the job done - so this will last you a while.